

AGENDA | LATAM KICK OFF MEETING 2026

02.23 | MONDAY

- 08:30 – 09:00 Initial Beat (To the Rhythm of Conquest)
- 09:00 – 09:30 Fine-Tuning the Strategy - Rhythm and Discipline
- 09:30 – 10:20 The Beat of 2026
- 10:20 – 10:30 Governance in Rhythm - Internal Controls
- 10:30 – 11:00 **Break**
- 11:00 – 11:30 Mexico to the Rhythm of Victory
- Results and Achievements 2025
- 11:30 – 12:00 Caribbean and Andean Region on the Beat Growth
- Results and Achievements 2025
- 12:00 - 12:30 Brazil and Argentina in the Melody of Success
- Results and Achievements 2025
- 12:30 - 13:30 **Lunch**
- 13:30 - 14:00 Harmony of Value in Services
- 14:00 - 15:00 The Rhythm That Connects: Marketing and Education
- 15:00 - 15:30 Celebrating Our Cadence
- Years of Service Celebration
- 15:30 - 16:00 **Break**
- 16:00 - 18:00 Let the Drums Roll - ASP Awards 2026

02.24 | TUESDAY

- 08:30 – 09:00 The First Chord of Our Journey
- 09:00 – 10:00 In the Rhythm of Conversion: Tuning the Sales Funnel
- 10:00 – 10:30 **Break**
- 10:30 – 11:30 The Symphony Begins with STERRAD™
- 11:30 – 12:30 The Symphony Begins with STERRAD™
- 12:30 – 13:30 **Lunch**
- 13:30 – 14:30 The Symphony Begins with STERRAD™
- 14:30 – 15:30 The Symphony Begins with STERRAD™
- 15:30 – 16:00 **Break**
- 16:00 – 18:00 In the Rhythm of Achievement: Building Harmony

02.25 | WEDNESDAY

- 08:30 – 10:30 Regional Meetings
- 10:30 – 11:00 **Break**
- 11:00 – 13:00 Regional Meetings
- 13:00 – 14:00 **Lunch**
- 14:00 – 16:00 Regional Meetings
- 16:00 – 18:00 **Free**
- 20:00 – 23:00 **Sound on the Speakers! A High-Energy Celebration**

02.26 | THURSDAY

- 11:00 – 12:30 **Check Out**

Bora
Bjuntos
nesse ritmo